



Friends of Marine Stadium Newsletter

Happy New Year!

January 14, 2009

In This Issue

Miami International Triathlon
Treasure Coast Regatta
University of Miami

Record Your Memories!



Hannah Imberman

Girl Scout Hannah Imberman is compiling stories of people's experiences at the Marine Stadium for a book. The Miami Marines want YOU to jot down your fondest memories of the Stadium for this very important project. A paragraph or two is fine. Click [here](#) for details.

of people who have responded to request for Memories.....66

Membership

Become a member of Friends of Marine Stadium! Cost is \$60, tax deductible, and you become a member of Dade Heritage Trust,

To; Miami Marines

We hope you had good holidays and we wish you the best for a great new year.

We had a very good 2009. We are looking for more progress in 2010! Here's what we are working on:

Triathlons and the Marine Stadium



Friends of Marine Stadium is pleased to announce a cross promotion agreement with Excel Productions, producer of the Miami International Triathlon, Miami Nice Triathlon, Iron Man Triathlon and other athletic events.

We believe that the Marine Stadium and Basin can be a world class venue for triathlons and other athletic events. We have been working for the last 1 ½ years with Amaury Da Costa and Wilber Anderson, the principals of Excel Productions. Going forward, Excel will promote Friends of Marine Stadium and Dade Heritage Trust on its website, at its events, and provide other in-kind services. We will continue to work to make sure that the specific needs of triathlons and other large scale athletic events are addressed in the Virginia Key Master Plan.

The next major triathlon promoted by Excel Productions at the Marine Stadium will be the Miami International Triathlon (MIT) on March 14, 2010. Triathlons and other competitive outdoor recreation events are growing very rapidly. Click [here](#) for more information on the triathlon.

Boat Racing and the Marine Stadium



Jensen Beach Causeway • Jensen Beach, Florida
April 24 & 25, 2010

How would you like to serve beer, watch boat racing, *and* make money to help our efforts to restore Miami Marine Stadium, all at the same time?

Well you can! We have been given a very generous offer to operate a beer tent at the

Dade County's largest historic preservation organization. Click [here](#) for details.

Email List

Forward this email to a friend and have them sign up to be on our email list! Just email to dontonton@gmail.com to be added to the list. It's free!

of people on Friends of Marine Stadium email list..... 1190

Treasure Coast Inboard Hydroplane Regatta, to be held in Jensen Beach, Florida April 24-25. This major event-which is expecting to draw 10,000-15,000 people, will feature two days of world class hydroplane racing. Event organizers have become very excited at the prospect of bringing back boat racing at the Marine Stadium, have offered us the tent, and they are cross promoting our efforts on their website, www.treasurecoastregatta.com (if this link is not operable, it will be shortly). In fact, Jessica O'Connor, Head of the Treasure Coast Regatta, refers to Miami Marine Stadium as "the holy grail of hydroplane racing". A big thanks also to Don Winer (former champion hydroplane racer) and Steve David (current World Champion hydroplane racer) who have been instrumental in these efforts.

We will need ten people to staff the beer tent on the weekend of April 24-25. Jensen Beach is two hours North of Miami. At this point, it appears that we may receive free hotel rooms for the group. Volunteers should arrive late Friday afternoon for the "meet and greet" Friday night-and we'll staff the beer tent from 12:00-5:00 PM both Saturday and Sunday.

This should be a great event- a way to help "spread the word" about the Marine Stadium and generate some money for our efforts. If you are interested in helping out, please respond to this email.

University of Miami Studios and Marine Stadium Basin

Friends of Marine Stadium has worked with the University of Miami to organize three student class projects which will focus on the Miami Marine Stadium and Virginia Key for the spring semester-a Town Planning class, an MBA Real Estate Finance class, and an Architecture and land use planning class. The students will be able to look at the City's Master Plan and be able to collaborate in an interdisciplinary way, focusing on different potential use alternatives, and testing them out for financial viability and environmental and land use compatibility. The classes are under the direction of Dr. Andrea Hueson, MBA Finance, Dr. Charles Bohl, Director, Real Estate Development Program and Urbanism and Architecture Professor and Friends of Marine Stadium Co-founder Professor Jorge Hernandez.

These studies will be done with the cooperation and involvement of the City of Miami Planning Department. We expect that the information provided will be very useful in the City's continuing work on the Virginia Key Master Plan, which is scheduled to come back to the Miami City Commission in May.

In the spring of 2009, The University of Miami did a Preservation Workshop studio under the direction of Jorge Hernandez, Catherine Lynn and Hilario Candela. The study yielded very useful events that have been helpful to the continuing evolution of the Virginia Key

Master Plan. We hope that these studies will be provide much useful additional information.

Next Steps

While previous email updates have focused on publicity and outreach efforts, this one has emphasized feasibility issues. The Miami International Triathlon and Treasure Coast Regatta are certainly marketing events for us, but they also provide us with the opportunity to interact with potential end users of the Marine Stadium site and understand their requirements. The classes at the University of Miami are also very important to us as we test out different alternatives and take land use issues into account.

It is not enough to "save" the Marine Stadium-or even to restore it. Our goal is to develop a workable plan to operate and maximize the potential of the Stadium.

Jorge Hernandez
Becky Roper Matkov
Don Worth

Friends of Marine Stadium
www.marinestadium.org

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