

The Miami City Commission

recently approved a plan to breathe fresh life into Miami's historic Marine Stadium. It's a major victory for the Friends of Miami Marine Stadium (FMMS), an all-volunteer organization created in February 2008 to advocate for the restoration. Celebrity activists such as Jimmy Buffet and Gloria Estefan had since lobbied to restore the 326-foot long arena designated originally for boat races in Miami's Biscayne Bay. Deemed a national treasure by the National Trust for Historic Preservation, the stadium was on the Trust's 2009 list of "11 Most Endangered Historic Places." Tourism Cares (tourismcares.org) partners with FMMS to put on a volunteer day in May 2014, where about 600 tourism and travel professionals will visit and prepare the stadium site for restoration. Tourism Cares CEO Mike Rea says, "This is an exceptional opportunity to help restore an architectural gem, both for those who recall its heyday and for those fresh to the cultural



and economic potential of an urban marine venue." marinestadium.org

Bradford Marine Yacht Sales

expanded its management and marketing team in Fort Lauderdale, Florida, appointing General Manager Michele Allen and Marketing Manager Jennifer Seitz. With 30 years of experience in operations, marketing and growth management, Allen is responsible for driving key business initiatives and maximizing revenue growth. She will supervise daily operations, marketing initiatives and brand development.

Seitz brings more than 10 years of marketing experience, an extensive background in writing and business strategy, as well as an MBA in marketing. She will oversee all marketing initiatives for Bradford Marine entities. bradfordmarineyachtsales.com

The Jersey Shore Beach & Boat Fishing Tournament

is a statewide fishing tournament for all ages. Saltwater anglers pay a \$20 entry free to win \$30,000 in cash and prizes through November 30th. Active military personnel and wounded warriors register at no cost. Tournament Director Mike Young says, "We respect and appreciate the service that these dedicated men and women provide to our country, making it possible for us to enjoy great American pastimes such as fishing." A portion of tournament proceeds will go to the Fisheries Conservation Trust. Fish on the beach, boat, kayak, your own vessel, or by a for-hire captain aboard a party boat. Sign up now and you may qualify to win a Native Slayer fishing kayak. beachnboat.com

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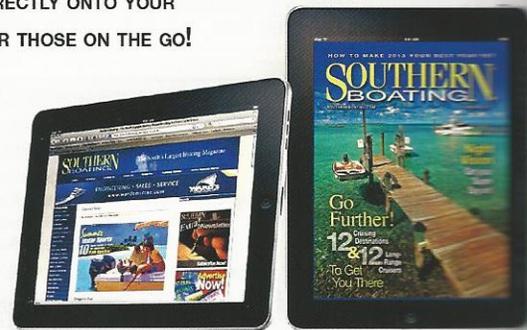
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