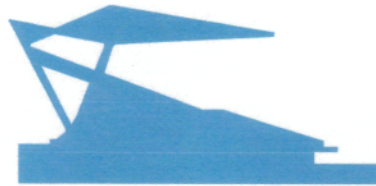


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FRIENDS OF
**Miami Marine
Stadium**

Newsletter # 75 July 2014

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Dade Heritage Trust

Dade Heritage Trust (DHT) is the foremost organization in Miami-Dade County devoted to historic preservation. Formerly, DHT was the parent organization to Friends of Miami Marine Stadium, providing important advocacy and support as an administrative umbrella. Since 2011, Friends of Miami Marine Stadium became an independent 501(c)(3) not-for-profit organization. For more information on Dade Heritage Trust, click [here](#)

**Marine Stadium
Presentations**

To: Miami Marines...LOTS to report!!!

June 28: A Day of ART and ACTION!



**Emilio Estefan, Hilario Candela, Gloria Estefan
(c) Carlos Betancourt**

You might have already heard, but we had an *amazing* event at the Marine Stadium on Saturday, June 28! Here's what happened:

A press conference focused on recent news and accomplishments in our campaign to save Miami Marine Stadium. Participants included Stephanie Meeks, President of the National Trust for Historic Preservation, Miami City Commissioner Wilfredo Gort, and Gloria



The Miami Marine Stadium continues to attract not just local-but national attention. As we progress in fundraising mode, it is important for us to promote awareness.

We have an upcoming presentation at the Antique Boat Museum (ABM) of Clayton, NY in August. We are working with ABM to create a satellite Maritime Museum at the planned Maritime Center adjacent to the Marine Stadium.

We're always looking to "get the word out". To request a presentation for your group, just reply to this email.

of Marine Stadium presentations89

IF SEATS COULD TALK Parasailing at the Marine Stadium

Since May 2009, we have been collecting memories of the Marine Stadium that we plan to publish in a book entitled, IF SEATS COULD TALK.

It seems EVERYTHING happens at the Marine Stadium- including an unplanned dunk in the water by parasailer Mark McCulloh, the man who invented the sport. Read this account by [Gary Cook](#)

of Marine Stadium memories collected.....195

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of people on Friends of

and Emilio Estefan.

An announcement of a half million dollar gift from the Gloria Estefan and Gloria Estefan Foundation for the restoration of Miami Marine Stadium. Gloria also debuted a new public service announcement for the stadium, which was produced by our good friends at Zubi Advertising. To view it click [here](#)

The debut of the Art | History Miami Marine Stadium Mural Project: An all-star lineup of street artists - local, national and International - painted nine large-scale murals inspired by the stadium and our campaign to save it.

An exclusive tour of the stadium by 50 of Miami's best Instagramers, resulting in thousands of photos of all the days' activities.

Needless to say, we expect that this day will be enormously important in our effort to restore the Miami Marine Stadium.

To see some great images of this glorious day, check out the photo essays of [Miami New Times](#) (images by Ian Willen) and [Bill Brothers](#)

We would like to thank Jason Clement, Director of Community Outreach for the [National Trust For Historic Preservation](#) for the enormous amount of work the Trust accomplished to produce and promote this event. As you know, the National Trust is our partner in our plans to save and restore the Marine Stadium. Also, a special shout out to Larry Johnson, Administrator for Friends of Miami Marine Stadium who worked tirelessly on the logistics of this event.



Marine Stadium June 28 Press Conference

Miami Marine Stadium email
list.....3065

We respect your time and only
end out emails on average
about once a month. We do
not share our email list with
anyone.

Help Restore the Marine Stadium!

All contributions are extremely
important. We urge you to
consider making a tax
deductible gift to Friends of
Miami Marine Stadium. We
have worked diligently for
over six years. Your dollars
exemplify the
community/grass roots support
we thrive on and will help us
reach the tipping point You
can use paypal by going to
our [Marine Stadium](#) website
and clicking on the paypal box
in the upper left hand corner.
You can also send a check to
the address below:

Friends of Miami Marine
Stadium
7770 SW 31st Street
Miami, FL 33155

Facebook Page



Would you like more than a
once a month update on the
Miami Marine Stadium? Then
"like our [Facebook page](#). We
post there several times a
week-sometimes with special
offers and contests.

(c) Carlos Betancourt

ART | History2014 Marine Stadium Mural Project



Artist: Rone
photo by Logan Hicks

LAUNCHED June 28, the [Art | History Mural Project](#): Street artists
from as far away as Australia (Rone), (Risk)-known as the godfather
of modern graffiti, one of the earlier breakdancers part of the
rocksteady crew (Doze Green), the first commissioned "legal" mural
by Brian Adam Douglas aka (Elbow Toe), local hero (Luis Berros) and
others-were invited to paint murals at the Marine Stadium.
Photographs of these murals are then turned into limited edition
prints. Proceeds from sale of these prints will benefit the restoration
of the Miami Marine Stadium.

Why not own a piece of this dynamic initiative by purchasing a print
at the
Art | History Mural Project [website](#)

To date, fifteen artists have already painted at the stadium - nine
on June 28. The project was created by art collector Craig O'Neil
and curated by Logan Hicks, a highly regarded street artist and
Co-Curator of the [Mana Museum of Urban Art](#) in Jersey City, New
Jersey.

You can also go to the [facebook page](#) for more current information.
Special Note: The Art History Mural Project is looking for temporary
space during Art Basel in Miami this December, 2014. Please respond
to this newsletter with any leads.



Artist: Ian Kualii
photo by Logan Hicks

Tourism Cares Event for the Marine Stadium and Virginia Key a Resounding Success!



photo by Flor Mayoral

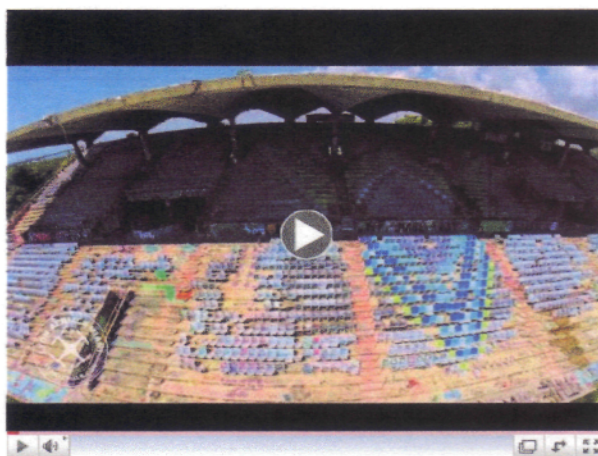
On May 30, [Tourism Cares](#), a not-for-profit organization funded by the travel industry, brought 340 tourism professionals from around the United States for a volunteer day cleaning up the Miami Marine Stadium, planting 800 trees at the newly created hammock on Historic Virginia Key Beach and 11,000 sea oats at North Point, near the mountain biking trail.

The intrepid volunteers filled four dumpsters with trash from the Marine Stadium and with the assistance of Landscaping Contractor [Onetwotree](#), helped remove and trim much of the overgrown landscaping surrounding the Stadium. Photographers from Tourism Cares documented the ubiquitous graffiti while others sifted through debris to be incorporated into future artwork.

We applaud the many individuals organizations that worked tirelessly and effectively: Our construction company, Skanska, and Advisory Board member Vinson Richter provided significant assistance in the planning of the Marine Stadium cleanup. The Greater Miami Convention and Visitors Bureau proved instrumental in organizing every aspect of the entire weekend. The planting project showed how Virginia Key can be a catalyst for community involvement. Working closely with Virginia Key Beach Trust, TREEMendous, the Museum of Science, the Biscayne Bay Coalition, the City of Miami Parks Department and DERM from the County, both planting projects (800 trees and 11,000 sea oats involved excellent cooperation between a variety of government and not for profit organizations. This is fundamental as we look forward to working together with all of these groups (and others) to implement the Virginia Key Master Plan.

"We are proud to contribute to the Marine Stadium's future," said Mike Rea, president and CEO of Tourism Cares. "Tourism Cares is a movement, and all of our volunteers and their families feel emotionally affected by this tremendous experience of service and partnership."

Check out the stunning aerial video of the Marine Stadium. You won't believe how CLEAN the Stadium is. Thank you Tourism Cares!



Aerial Video
(c) Robert Lyon

Miami Marine Stadium In The News



Gloria Estefan fielding questions

(C) Carlos Betancourt

We're getting LOTS of press - local, national, and international :

The May 30th Tourism Cares Event generated outstanding press coverage. [NBC Channel 6](#) had a major story on the cleanup, as did [The Miami Herald](#) video. We'd like to thank Bill Talbert, Executive Director of the Greater Miami Convention and Visitors Bureau, for his stellar video interview! The [Herald](#) also ran a detailed story on the extensive plantings on Virginia Key. Tourism Cares also generated national publicity in [Media Post Marketing and Travel](#).

The Art History Mural Project continues to generate significant press for the Marine Stadium. The [Huffington Post](#) interviewed Craig O'Neil, the founder of the program, and check out the article in the very hip blog [Art Nerd New York](#).

The June 28 "Art and Action" event received an extraordinary amount of press. There was an excellent story in [The Miami Herald](#) and coverage on local television networks including [NBC Channel Six](#) and [WHDH Channel Seven](#). We also had extensive international coverage and Hispanic media in publications such as [People En Espanol](#) and [Univision](#). Closer to home, the Miami New Times did an excellent [video](#) which included interviews with several of the street artists as well as Gloria and Emilio Estefan. Art Nerd NY did a [follow up story](#) which included photographs by Logan Hicks, the Curator of the Art History Mural Project. We know of more major stories in the works.

A big thank you to Marine Stadium Advisory Board members Penny Lambeth and Michael Valdes Fauli for their assistance with media relations.

Marine Stadium Inspires: Carolyn Cauceglia and Marc Terwilliger



Carolyn Cauceglia (on left in red) with her group

Through the extraordinary efforts of people who are inspired to take action, we progress... saluting the herculean efforts of **Carolyn Cauceglia** and **Marc Terwilliger**.

In October 2009, Carolyn, an Executive with Amadeus, read about saving the Miami Marine Stadium and requested a Tourism Cares restoration effort in Miami. Carolyn then worked to convince the Tourism Cares Board of Directors (where she is a member) and helped secure the sponsors from the travel industry: including Royal Caribbean, Norwegian Cruise Lines, the Cruise Line Industry Association (CLIA), Expedia, Amadeus and others. **THANK YOU CAROLYN!**

One of our priorities was to improve the landscaping around the Marine Stadium so that people could "see" the Stadium. Friends of Miami Marine Stadium Advisory Board member Vinson Richter introduced us to Marc Terwilliger, owner of [OneTwoTree](#), a highly regarded South Florida Landscaping Company. Marc immediately said I WILL DO THIS-and he and his team spent several days trimming the trees directly in front of the Stadium to open up views of the Stadium. For good measure, they also removed the Australian pines directly West of the Marine Stadium; thereby dramatically

opening up views of the City. THANK YOU MARC!



OneTwoTree working at Miami Marine Stadium

photo by Vinson Richter

Conclusion

With all the news large and small, we've got one final request. Choreographer/dancer Hattie Mae Williams and her troop, the [Tattooed Ballerinas](#), are planning a site specific dance set at the Marine Stadium. They received a Knight Foundation grant and they are now funding the match with a [kickstarter campaign](#). They are sooooo close with two days to go. Make a small donation and put them over the top!

It's Summer and we're White Hot and we are NOT slowing down!

Friends of Miami Marine Stadium
www.marinestadium.org



SAVE OUR SISTERS for SAVE OUR STADIUM
Save Our Sisters Dragon Boat Team
(c) Carlos Betancourt

From the beginning of our initiative to save the Marine Stadium, we've received incredible support from Miami's dragon boat community. The Puff Dragon Team was at our first event in April 2008, giving people tours of the Marine Stadium and the Dragon Slayers have been equally supportive. Pictured here is the great "Save Our Sisters" team, all comprised of Miami breast cancer survivors. All three teams participated in the June 28 event!

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